

CD=COMMUNITY DEVELOPMENT NIA=NEIGHBORHOOD IMPROVEMENT AWARDS		LEXINGTON APPEARANCE COMMISSION TOP PRIORITY ISSUES			
<i>THE MISSION OF THE LEXINGTON APPEARANCE COMMISSION IS TO PROMOTE AND ENHANCE THE APPEARANCE OF THE CITY THROUGH PROJECTS THAT IMPROVE VISUAL QUALITY, AND CLEANLINESS.</i>					
Program	Mission Focus	Goals	Action	Responsibility	Calendar Period
Neighborhoods <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 10px auto;">\$1,000.00</div>	Cleanliness Visual Quality	A. Expand Neighborhood Cleanup Program 1) Spring Cleanup B. Continue Bulb, Tree, Landscape Improvement Program C. Continue Drive-by Sightings and Good Job Program	a) Present awards and publicize, organize events, manage teams, coordinate with Sanitation for pickup b) Obtain and/or fund plant materials, partner with DC MG and other agencies, local vendors, etc. c) Publicize on Channel 13 write and mail note cards	a) Staff & Commission b) Staff & Commission c) Commission	a) Cleanup 1) May 14, 2016 9-12:00 p.m. b) Ongoing c) Ongoing
Awards <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 10px auto;">\$1,750.00</div>	Visual Quality Cleanliness	A. Present <u>Business Awards</u> on bi-annual basis at Award Presentation Luncheon/Ceremony B. Continue <u>Neighborhood Improvement Awards</u> C. Continue <u>Certificate of Recognition</u> to individuals, civic Organizations, etc	a) Review business nominations, vote (May), inform (June), award (August), have awards produced b) Publicize on Channel 13, spot on HOMETOWN TV, The Dispatch, Social Media c) Continue Recognition program at City Council meetings	a) Commission/staff to reserve civic center/caterer arrangements/guest speaker b) Staff & Commission c) Any commission member may present	a) August 9, 2016 - 11:30-1:30 PM b) Ongoing-Awards given in August at awards ceremony/luncheon (invite previous year neighborhood award winners to attend as well) c) Ongoing

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Parks & Public Spaces <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 10px auto;">\$1,500.00</div>	Visual Quality	A) Assist Parks & Recreation with “Recreation of Recreation” master plan B) Kite Day Event C) Washington Park Art D) Mural Project (repainting of existing historical signage on bldgs.)	a) Contact Laura Duran for funding opportunities/landscaping needs/signage recommendations b) Partner with Parks & Rec on funding/publicity (purchase kites and/or supplies) c) Partner with Parks & Rec on funding for art project d) Contact property owners/investigate possible grant funding i.e. Coke/Pepsi	a) Commission & City Staff b) Commission & City Staff c) Commission & City Staff d) Commission & City Staff	a) Ongoing b) Fall 2016 c) Fall 2016/Spring 2017 d) Fall 2016/Spring 2017
Partnerships <div style="border: 1px solid black; padding: 5px; width: fit-content; margin: 10px auto;">\$500.00</div>	Capacity Building	A) Continue building and supporting partnerships and complementary missions of other organizations-DIY event hosted by LHCDC B) Lexington Youth Council	a) Fund DC MG appearance project or Uptown Lexington project; partner with LHCDC event(s), partner with Arts United b) Support/direct possible project, pursue involvement in spring cleanup and other activities, etc.	a) Commission b) Staff and Commission	a) Ongoing - DIY event in June, 2016 b) Ongoing

PARKING LOT

Program	Mission Focus	Goals	Action	Responsibility	Calendar Period Future efforts
Gateways and Major Thoroughfares <div style="border: 1px solid black; padding: 2px; width: fit-content; margin-left: 10px;">\$0.00</div>	Cleanliness Visual Quality	A) Support Depot District Plans – as project develops	a) Investigate possible funding for landscaping project, signage, etc.	a) Staff & Commission	a) Ongoing as project develops
MISC./ CONTINGENCY <div style="border: 1px solid black; padding: 2px; width: fit-content; margin-left: 10px;">\$250.00</div>		Contingency funds for Appearance Commission sponsored events (to include meals for annual work planning session)			
TOTAL FUNDS REQUESTED <div style="border: 1px solid black; padding: 2px; width: fit-content; margin-left: 10px;">\$5,000.00</div>					