

2016 - 2017 Lexington City Council Goal Accomplishments

(For Period of July 1, 2016 through June 30, 2017)

Goal 1 Create an environment that grows the economy, increases tax base and fosters entrepreneurial opportunities

- The Candy Factory featured in *Our State* Magazine
- Lexington Barbecue featured in *Thrillist* Magazine – The Only Regional Guide You’ll Ever Need with BBQ sandwich photo included (PR Firm)
- Lexington Barbecue featured in *Zagat* Magazine - American Regional Barbecue Ultimate Guide (PR Firm)
- Expedia Chat Social Media promotes Lexington (PR Firm)
- Lexington Barbecue and Barbecue Center Interview and video segment for *TravelBite*
- Smiley’s Barbecue featured in *iExplore* Magazine, Culinary Section – Top 10 BBQ in USA w/BBQ Ribs on grill photo included
- 25 Food and Drink Festivals to Taste This Fall, *USA Today*, reaching 22.6 million unique visitors per month.
- Lexington chosen as “The Cutest Town in Every U.S. State” by *Purewow* Travel
- Partnering with Davidson County on Sewer Infrastructure Design; Appropriated Funds for Natural Gas Engineering and Design Costs for Infrastructure at Davidson County I-85/Belmont Road Industrial Park Mega Site
- Relocation of Fox Discount Gifts in Uptown Lexington
- Relocation of Nature's Cottage in Uptown Lexington
- Approved Economic Development Incentive for United Furniture (Project Combined III)
- Opening of Texas Steak and Tap House
- Opening of Red Donut Shop
- Opening of LaFesta Restaurant
- Opening of Jerry Hunt Supercenter
- Opening of Pet Smart
- Opening of Bojangles on Highway 64 West
- News2 Morning Show – Live coverage featuring Uptown Lexington
- USA Today article featuring the Barbecue Festival as a top 2017 festival
- Triad Business Journal picks Bistro at Childress Vineyards among 100 brunch restaurants
- Lexington ranks #208 in Top 500 Best Cities for Summer Travel with Families by LendEDU
- Chick-fil-A announces new construction to be located at 75 Plaza Parkway
- Southern Living features Barbecue Festival in Words Best Q article
- Southern Living features Lexington Barbecue as 4th in Readers' Choice Awards, Best Barbecue Joints category
- Food Network.com published article on best sandwiches in each state with Lexington Barbecue featured
- NC Barbecue and Lexington City Hall pits featured in Toronto newspaper
- Issuance of Major Zoning Permit for Medical Office Building at 504 East Center Street
- National Geographic Travel featured Barbecue Center in article, "Where to Find the Best BBQ in America"

Accomplishments July 2016 through June 2017

Updated 6/23/17

- Food & Wine features Lexington BBQ in "Best Barbecue in Every State" article
- Eater.com features Lexington BBQ among 22 Must-Visit Restaurants Road-Tripping NC

Goal 2 Continue to expand recreational opportunities for citizens

- Lighting improvements at Bingham Tennis Center
- Bike Racks installed in Uptown Lexington by ULI
- Completion of Washington Park Master Plan with Splash Pad and Ribbon Cutting
- Holt-Moffitt Field improvements complete
- Sponsored 4 Kids' Swim Free Days and Partnered with the YMCA for Summer Programs and Aquatic Park Management
- Citizens and Students Involvement in Design of Future Skatepark
- Lexington Appearance Commission hosts first Go-Fly-A-Kite day in Uptown Lexington
- Washington Park Splash Pad grand opening on May 20, 2017
- Mother/Son Superhero Dance offered at Commons on the Green by Parks and Recreation
- Childers Park Playground Structure and Enhancements and Ribbon Cutting
- Accept property adjacent to Childers Park and discuss partnership with Humane Society of Davidson County for future dog park

Goal 3 Focus efforts on improving the City's appearance

- Enforcement underway for Uptown good repair building ordinance
- Completion of Administrative Offices and Original Historic Barbecue Pit Renovations and hosted Open House
- Sidewalks and Curb and Guttering Improvements to Fair Street for student and pedestrian crossing from 5th Street and MLK Jr. Blvd.
- Pedestrian Wayfinding Signs installed in Uptown Lexington
- Partnered with Uptown Lexington to Co-Host Seminar to discuss developing second story opportunities in Main Street buildings
- Partnered with NCDOT on bridge, crosswalk and sidewalk designs for aesthetic appeal
- Lexington Police Department Special Operations Division participate in fall litter sweep in and around Washington Park
- Demolition of Piedmont Plaza Shopping Center to improve community appearance
- Electric Operations Center complete and Warehouse under construction
- Façade improvements to McDonalds and Sonic on Winston Road and Village Grill on West 2nd Avenue
- Community Clean Up Events in Wards 1 and 5
- Completed renovation of Cotton Grove Substation Training Facility
- Young Drive Pole Yard renovations underway
- Implemented ordinances and violation fees to encourage containerized garbage and recycling

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Goal 4 Develop Depot District including advocating for passenger railstop

- Demolition/removal of elevated passage on Railroad Street to insure safety and promote appearance in depot district
- U.S. Congresswoman Alma Adams, D-12th, toured Bull City Ciderworks facility and reuse of manufacturing plant and redevelopment efforts in Depot District
- Amtrak and BBQ Express continues to partner with BBQ festival to offer train stops on BBQ Festival day (2015-337 riders; and 2016, 330 riders)
- Environmental Analysis completed for Lexington Multimodal Transportation Station Project and presented for public review prior to approval by Federal Railroad Administration (FRA)
- Negotiated, executed and finalized Brownfield Agreement to aid redevelopment opportunities
- Partnered with Bob Timberlake Gallery for use of former Lexington Home Brands property for hosting Black Dog Salvage, architectural salvage company in Roanoke, VA, showcasing Lexington and Depot District on National television program (Salvage Dawgs)
- Received donation of \$200,000 from Breeden Insurance Services for construction of amphitheater in Depot District, and upon completing construction, officially announced naming by Resolution
- Expansion of Bull City Ciderworks expands 3,000 square feet in additional lease space in Depot District
- Responded to 25 different developers for the Depot District property
- Announcement of Depot District Buildings for Sale seeking bids and development proposals
- Triad Business Journal features article on Amphitheater, an anchor for Lexington Depot District, hosting Inaugural Music Fest featuring performers Gin Blossoms and Ed McCain
- City-owned property sold in Depot District to Cider Brothers d/b/a Ciderworks
- Bull City Ciderworks celebrates 1st year anniversary in Depot District
- Goose and Monkey Brewhouse, LLC enters Lease Agreement for City-owned property in Depot District and applies for Community Development Block Grant
- Tapped Tees, LLC enters Lease Agreement for City-owned property in Depot District and applies for Community Development Block Grant

Goal 5 Support programs that will prepare students for good citizenship, successful future and jobs

- Held First Lexington Police Department Youth Camp in July 2016
- Lexington City Government Youth Council served as Social Media Que Crew at 2016 BBQ Festival
- City Public Safety Departments participation in Big Toy Day at Davidson County Airport for Communities in Schools

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- Boy Scout Webelos Troop met with Mayor Clark and attended City Council meeting to achieve Leadership and Citizenship Badge
- Mayor Clark hosted a Mayor for the Day event to demonstrate the importance of leadership in community and local government
- Young Marines attended City Council Meeting in honor of Red Ribbon Week
- Fire Department developed “ride along” programs for students and seeking internships;
- Fire Prevention and Education Week
- Parks and Recreation Department revamp Teens in Action Program
- City Council participated in Read Across America
- Parks and Recreation Department hosted Olympic Day
- Participation in City and County School Education events
- Girl Scout Troop 40062 met with Mayor Clark and attended City Council meeting to achieve Leadership and Citizenship Badge
- Donated Musco Sports Lighting fixtures to Lexington Senior High School
- Seized \$34,452 from theft ring and recommended the courts order the seized funds to be turned over to Lexington City School Board
- Police Department participated in "Together We Can" Adult Basketball Game
- Lexington City Government Youth Council (LCGYC) makes presentation to City Council on accomplishments of 2016-2017

Goal 6 Maintain City’s financial integrity while enhancing government services

- Received \$1,500 Donation from Point Security, Inc. for Lexington Police Youth Camp held in July 2016
- Redeemed 2006 Combined Enterprise System Natural Gas Revenue Bonds resulting in a net savings of \$85K
- Reimbursement of 100% received from FEMA resulting from the 2014 Storm Event
- Awarded \$150,000 Grant Assistance from N.C. Department of Environmental Quality for Wastewater System Asset Management Plan
- Applied for Grant Assistance for Skate Park; Recipient of NC PARTF Grant for \$250,000 for Tri-Distributors Building
- Received GFOA Certificate of Achievement for CAFR for 24th consecutive year
- Received General Obligation Bond Rating Upgrade from Moody's Investors Services from A1 to Aa3
- Installation of Fiber Network to Electric Substations
- Installation of Cameras at City Lake for improved security
- Received third \$25,000 installment donation from Wiese Family Charitable Fund
- Received accolades from citizens on Clean Up Efforts following January 6-7, 2017 snow storm
- Received \$4,000 lighting rebate grant from ElectriCities for LED lighting replacement project

Goal 7 Partner with key stakeholders to expand cultural arts and entertainment options

- Construction complete on Amphitheater Project and officially named Breeden Insurance Amphitheater
- Partnered with *MadeMan* series to promote historic barbecue pit restoration efforts
- Received notification of Silver Adrian Award for Barbecue PR Campaign with The Hospitality Sales and Marketing Association International to be officially announced at the 60th Annual HSMIA Adrian Awards Competition Gala on February 21, 2017
- Partnered with Lexington BBQ Festival to establish BBQ Wall of Fame on City Hall
- Partnered with Lexington Kiwanis for the July 4th 2016 Fireworks Event
- Held Multicultural Festival in Depot District including Naturalization Ceremony featuring 21 citizens from 13 countries
- Partnered with Lexington Tourism and Visitor's Center to support Carolina Brotherhood Ride for Fallen Firefighters
- Contracted with Lexington Tourism Authority to provide for operation and management of the newly-constructed Breeden Insurance Amphitheater effective March 1, 2017
- Held Inaugural Depot Music Festival at new Amphitheater on April 8, 2017
- Lexington City Government Youth Council presents Community Movie Night
- PR Firm Lou Hammond Group publishes article in Salisbury Post on Depot District Fest
- Officially named the newly-renovated field house at Holt-Moffitt Baseball Complex the Jim Lippard Field House

Goal 8 Support development of “green” initiatives

- Completion of City-wide Rollout Recycling Program
- Renewed provisions to more strictly enforce containerized refuse

Goal 9 Attract and retain a diverse and inclusive professional staff that is highly trained and skilled and reflects the community

- Reengineering recruitment efforts for additional outreach
- Partnered with Lexington YMCA to offer employee membership options for healthier lifestyles
- Employee participation in United Way Food Drive Campaign surpassing goal of 1,000 cans of food with a donation of 1,466 cans
- City Employee Diversity/Inclusion Committee formed by Human Resources Department with results steering citywide training initiatives
- Lexington Police Department received a complimentary 360 Training Class in conjunction with TaylorTrain’s 25th Anniversary Milestone
- Lexington Police Department received 10th place out of 50 agencies nationwide for the 2016 National Night Out

- Held Employee Service Awards Event
- Held Fall Wellness, Safety and Benefits Fair for employees
- Police Chief participated in Safety Awareness Video with Winston Salem and other local law enforcement agencies for YouTube social media
- Held Domestic Violence Vigil and Community Watch events
- Police Chief served as guest speaker on Intimate Partner Domestic Violence at 2016 International Association of Chiefs of Police Conference in San Diego, CA
- Human Resources staff attended Apprenticeship Summit at DCCC to discuss partnering with DCCC and NCWorks to assist with development of apprenticeship programs
- Human Resources staff participated in DCCC Spring Job Fair

Goal 10 **Continue to address homeownership, housing options, blighted neighborhoods and neighborhood stabilization**

- Authorized Public Finance Authority to Issue Multifamily Housing Revenue Bonds for The Club Apartments
- Allocated funds from Neighborhood Revitalization Program Lexington Housing Community Development Corporation (LHCDC) for homeownership efforts and improvements
- Major Zoning Permit issued for The Arbor at Cotton Grove Apartment Complex on Fritts Street
- Demolished 24 Dilapidated Structures, Worked 1,750 Overgrown Lot Cases, and Worked 418 Junk/Debris cases (as reported at 2017 City Council Retreat for period of February 2016 to February 2017)
- Contribution from Ward 5 - Lanier NRF Funds towards demolition costs on Bristol, Tussey (2) and Hamil Streets
- Major Zoning Permit issued for The Isle at Kirkwood Apartment Complex at 530 East Center Street
- Resolution of Intent to Close Portion of West 7th Street Extension adjacent to property owned by Hull-Norlex, LLC
- Lexington Fire Department partnered with American Red Cross to install free smoke detectors in 47 homes in Erlanger Community in celebration of 100th Anniversary of Piedmont Triad American Red Cross

