

**AGENDA**  
**LEXINGTON TOURISM AUTHORITY**  
**LEXINGTON, NORTH CAROLINA**

**REGULAR MEETING**

**November 9, 2021**

**4:00 P.M.**

**Visitor Center**

**I. CALL TO ORDER**

**II. APPROVAL OF MINUTES**

1. Regular Meeting – September 14, 2021

**III. PETITIONS FROM CITIZENS** - Members of the public may address the Tourism Authority on items not listed on the printed agenda. Please state your name and address and observe the three-minute time limit.

**IV. ADOPT AGENDA**

**V. RECOGNITIONS/PROCLAMATIONS/PRESENTATIONS**

1. Recognize Outgoing Board Members –  
Cecil Conrad & Jeanne Leonard

**VI. REGULAR BUSINESS**

1. Presentation 2021 Audit Financial Statements  
Martin Starnes & Associates, CPAs, P.A.s  
Beu Hildebrand, Senior Accountant
2. Financial Report – Through October 2021  
Sarah Reece, Accounting Supervisor
3. Adopt 2022 LTA Board Meeting Schedule  
Executive Director, Morgan Brookshire
4. Adopt Policy & Conduct Standards  
Executive Director, Morgan Brookshire

## **AGENDA**

### **VII. EXECUTIVE DIRECTOR'S REPORT**

1. **Journalist Visit/Interviews:**  
**Progressive Media FAM Tour -**  
  
**TV Show Site Visit FAM**  
  
**NC Visitor Spending Report**  
  
**PBS “NC Weekend” Premier Review**
2. Open Discussion
3. No Regular Board Meeting Scheduled for December
4. **Next Meeting January 12, 2022**

### **VIII. ADJOURNMENT**

*Anyone who needs an accommodation to participate in the meeting should notify the Lexington Tourism Authority at 336-236-4218 at least forty-eight (48) hours prior to the meeting or call North Carolina Relay at 1-800-735-8262.*