

AGENDA

LEXINGTON TOURISM AUTHORITY LEXINGTON, NORTH CAROLINA

REGULAR MEETING
3:30 P.M.

January 12, 2022
CITY HALL CHAMBERS

I. CALL TO ORDER

II. APPROVAL OF MINUTES

1. Regular Meeting – November 9, 2021

III. PETITIONS FROM CITIZENS - Members of the public may address the Tourism Authority on items not listed on the printed agenda. Please state your name and address and observe the three-minute time limit.

IV. ADOPT AGENDA

V. RECOGNITIONS/PROCLAMATIONS/PRESENTATIONS

1. Recognize Newly Appointed Board Member(s)
 - i. Sherry Piotti - Attractions
 - ii. Damen Cates - Hotelier
 - iii. Ashlee Moore – Chamber Member

VI. REGULAR BUSINESS

1. Election of 2022 LTA Board Officers
 - i. Morgan Brookshire, Executive Director
2. Review of LTA Financials – December 2021
 - i. Sarah Reece, LTA Finance Officer

VII. EXECUTIVE DIRECTORS REPORTS

AGENDA

1. Media Relations

2. Upcoming Events / Happenings
 - a. Davidson County Bicentennial

2. Open Discussion

3. Reminders:
 Next Board Meeting – March Retreat

VIII. ADJOURNMENT

Anyone who needs an accommodation to participate in the meeting should notify the Lexington Visitor Center at 336-236-4218 at least forty-eight (48) hours prior to the meeting or call North Carolina Relay at 1-800-735-8262.